

## Tracking AF

Keeps fast moving subjects in the frame and in focus, even when the zoom is fully extended. Great for capturing dynamic close-ups.



## Natural Light & with Flash

Not sure whether or not you need to employ the flash? Natural Light & with Flash takes two photos in quick succession, one with flash and one without, so you can choose which works best.



## Image Search

### by Date

Sort your photos by the date they were taken making it easier to locate specific events or occasions.

### by Face

Display all your photos with people in them.

### by Scene

Photos shot in SR AUTO mode can be displayed according to the type of scene: portrait, landscape, night scene, macro.

### by Type of Data

Display the content of your image library according to the type of data: still photos, edited images, or movies.

### by YouTube™ / FACEBOOK

Images marked for upload to popular video-clip and blogging sites can be grouped and displayed.

## SPECIFICATIONS

Number of effective pixels <sup>*1</sup>	12.2 million pixels
CCD sensor	1/2.3-inch CCD
Storage media	Internal memory (Approx. 13MB) / SD memory card / SDHC memory card <sup>*2</sup>
File format	Still image: JPEG (Exif Ver. 2.2 <sup>*1</sup> ) / Movie: AVI (Motion JPEG) with Sound / Audio: WAVE format, Monoaural sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	Still image: 4,000 × 3,000 (12M) / 3,984 × 2,656 (3.2 format) / 4,000 × 2,248 (16:9 format) / 2,816 × 2,112 / 2,048 × 1,536 / 1,920 × 1,080 (16:9 format) / 1,600 × 1,200 / 640 × 480
Lens	Fujinon 5x optical zoom lens, F4.0 (Wide) - F4.8 (Telephoto)
Lens focal length	f=6.4 - 32.0 mm, equivalent to 36 - 180 mm on a 35 mm camera
Digital zoom	Max. Approx. 6.3x
Aperture	Wide: F4.0 / F6.7, Telephoto: F4.8 / F8.0
Focus distance (from lens surface)	Normal: Wide: Approx. 60 cm / 2.0 ft. to infinity, Telephoto: Approx. 1.0 m / 3.3 ft. to infinity Macro: Wide: Approx. 9 cm - 80 cm / 3.5 in. - 2.6 ft., Telephoto: Approx. 1.0 m - 3.0 m / 3.3 ft. - 9.8 ft.
Sensitivity	Auto / Equivalent to ISO 100 / 200 / 400 / 800 / 1600 (Standard Output Sensitivity)
Shooting modes	Natural Light, Natural Light & with Flash, Portrait, Portrait enhancer, Landscape, Sport, Night, Night (Tripod), Sunset, Snow, Beach, Party, Flower, Text, Auction, Auto, Program, SR AUTO (Scene Recognition), Successive Movie
Shutter speed	4 sec. to 1/2000 sec.
LCD monitor	2.7-inch, Approx. 230,000 dots, color LCD monitor, Approx. 96% coverage
Movie recording	1280 × 720 pixels / 640 × 480 pixels / 320 × 240 pixels / (30 frames/sec.) with monoaural sound
Power supply	NP-45A Li-ion battery (included)
Dimensions	91.0 (W) × 57.1 (H) × 20.1 (D) mm / 3.6 (W) × 2.2 (H) × 0.8 (D) in. (excluding accessories and attachments)
Weight	Approx. 124.5 g / 4.4 oz. (excluding accessories, battery and memory card)

<sup>\*1</sup>: Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

<sup>\*2</sup>: Please see the Fujifilm website to check memory card compatibility.

<sup>\*3</sup>: Exif 2.2 is a digital camera file format that contains a variety of shooting information for optimal printing.



For more information, please visit our Website:  
[http://www.fujifilm.com/products/digital\\_cameras/index.html](http://www.fujifilm.com/products/digital_cameras/index.html)

Specifications are subject to change without notice.  
All sample photos are simulated images.

**FUJIFILM**  
FUJIFILM Corporation

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# FUJIFILM FINEPIX Z70



Stand out from the Crowd

12 Megapixels / Fujinon 5x Optical Zoom / 2.7 inch LCD



FinePix. More than you imagined.



# 12 Megapixels

Captures sharp, high resolution photos and videos, suitable for enlarging or displaying on a big screen.



# 2.7" LCD

Large, bright 2.7-inch LCD screen lets you compose and playback photos with ease.

# Fujinon 5X Zoom Lens

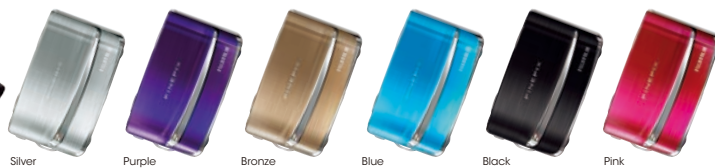
The high-quality Fujinon 5x zoom lens will deliver pin-sharp results across the entire zoom range, from wide-angle compositions to dramatic close-up shots.



Wide Angle



5x Optical Zoom



Silver

Purple

Bronze

Blue

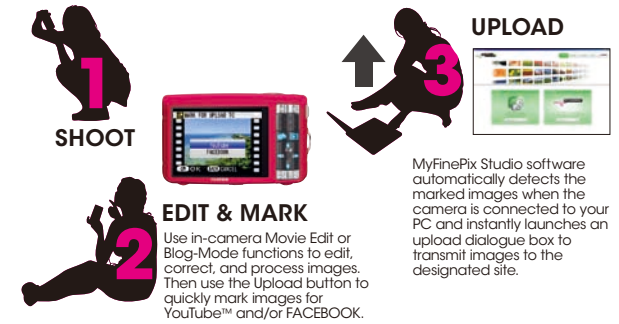
Black

Pink

# YouTube™ / FACEBOOK Uploader NEW!!

Sharing photos and videos on line is now so simple. Simply mark your photos or videos in-camera to YouTube™ or FACEBOOK and when the camera is connected to a PC via MyFinePix Studio\* all your data will be automatically uploaded to that site! You can also edit your photos in-camera with Edit for Blog or Movie Edit mode to eliminate any file conversion.

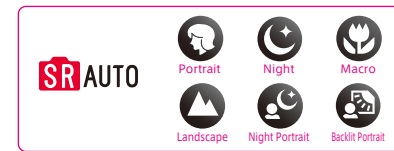
\*included with camera



MyFinePix Studio software automatically detects the marked images when the camera is connected to your PC and instantly launches an upload dialogue box to transmit images to the designated site.

# SR Auto

Automatically recognizes six of the most commonly photographed scenes and optimizes the camera's setting to deliver beautiful results every time.



Portrait



Macro

# Automatic Red-Eye Removal EYE

Red-eye removal eliminates any unsightly red-eye reflections to ensure flattering flash portraits and party pictures.



Conventional digital camera



FinePix Z70

# Digital Image Stabilization HANDS

Reduces image blur caused by handshake or when photographing moving subjects to deliver crisp, sharp images.



Conventional digital camera



FinePix Z70

# HDTV Compatible Photos and Videos FULL HD PHOTO FULL HD MOVIE

Able to capture both photos and movies in high definition 16:9 format, and lets you enjoy images on HDTV in breathtaking high definition quality.

\*Optional HD player HDP-L1 is required.

# Optional HDTV Connection Kit

Featuring a HD card reader and a remote control, the HD connection kit (sold separately) makes it easy to display photos and movies on your HDTV.



HD PLAYER HDP-L1

